



josephineavenue.org.uk

a new resource for our community

Aims of the new site:

- Accessible discussion forum for all residents.
- Flexible resource that can be adapted for changing needs.
- Strengthen the community's feelings of identity and pride.



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Benefits of new site:

- Combines both news and blog on one site.
- All members come in as Authors.
- Email privacy.
- Members and non-members have a choice on how they receive updates from the site.



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Site access and ownership:

- **Non-members** can access public pages.
- **Members** (Authors) can write posts and comments without censorship.
- **Editors** can write posts, comments and also control their own Article pages.
- **Administrator** controls IT side of site including design, menus, plug-ins, SQL database, server back-up, etc. etc.



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Advantages of hosting on JustHost:

- Free.
- The site is already there.
- Administrator is familiar with control panel and systems.
- Username and passwords can be left with trusted party in case of emergency.



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Advantages of having one web site:

- Clarity for residents.
- One stop information point for other organisations (including Lambeth Council).
- Increased Google ranking for resident association activities.
- Improved identity for residents.



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If approved - a 'To Do' list:

- Decide on possible 'Editors' to be in charge of Articles.
- Decide an 'Administrator' for the site.
- Point the JAG owned .org domain to the new site.
- Publicise the site.